



# **Change Management:** **Kako se digitalizacije lotijo IT podjetja**

BE-terna Day 2021

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# BE-One

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One company, One vision,  
One team, One system





# Opredelitev vizije & strategije digitalizacije

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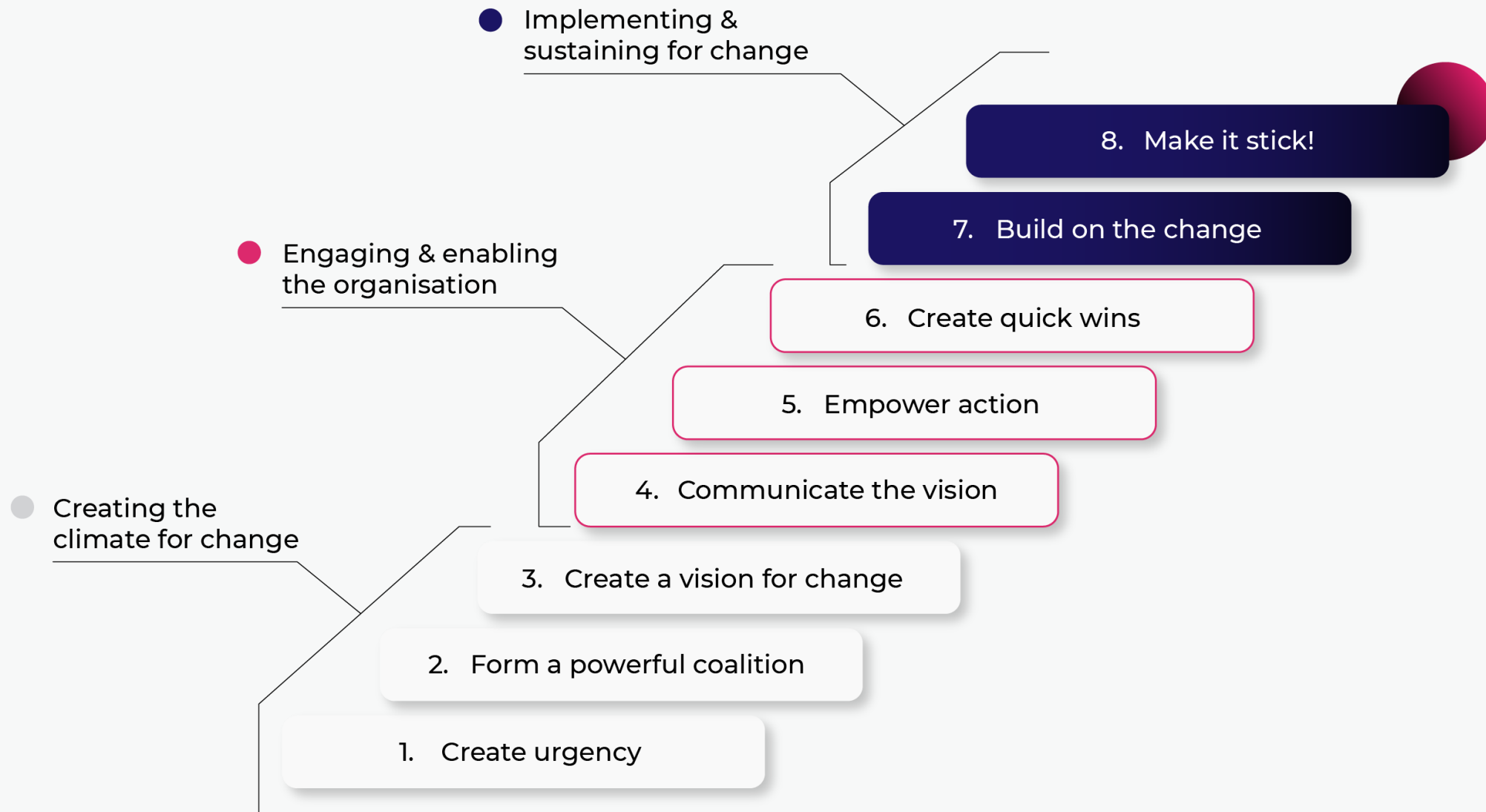
20-30%  
Procesi



10-20%  
orodja in  
sistemi



50-70%  
Ljudje



# Koraki „change management-a“





**1.** Create urgency



**2.** Form a powerful coalition



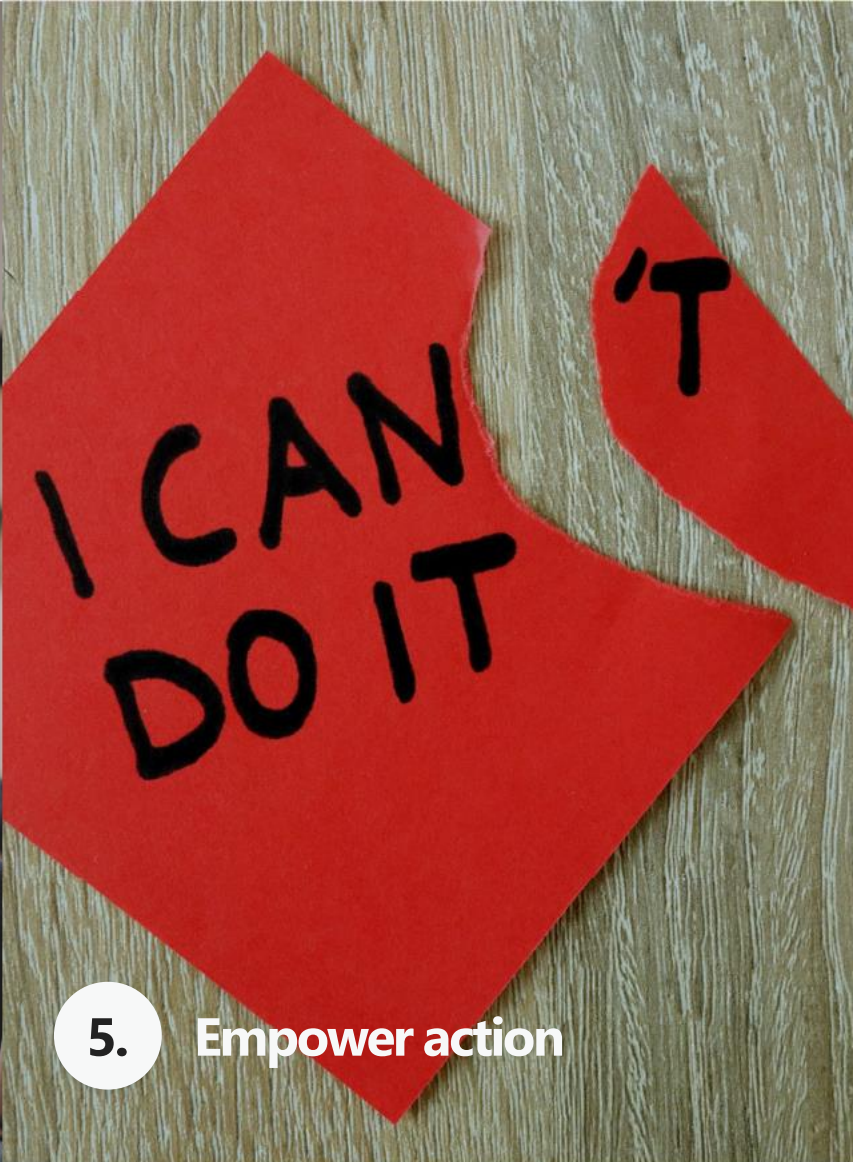
**3.** Create a vision for change

# ● Creating the climate for change





4. Communicate the vision



5. Empower action



6. Create quick wins

● Engaging & enabling the organisation





**7. Build on the change**



**8. Make it stick!**

# ● Implementing & sustaining for change



**Vsaka digitalna transformacija mora vključevati **change management.****



**Sledite **vsem korakom** change management metodologije.**