

Pogled v prihodnost poslovnih aplikacij

BE-terna Day 2021

Anže Krpič

Programski vodja - storitveni sektor in digitalno poslovanje, BE-terna

Delivering quality employee experience is going to be critical to future business success

Smallwood, M. (EY, 6. 2021)

Security - it's undeniably important for every organization to implement

Chestnut, S. (Forbes, 5. 2021)

Improving CX has become a top business priority as a way for companies to attract and hold onto the best customers

Solis, B. (HBR, 7. 2021)

Automating Data Analysis Is a Must for Midsize Businesses

Shar, R. (HBR, 8. 2021)

A Move To The Cloud Is Inevitable

Finlinson, J. (Forbes 8. 2021)

AI in the enterprise will change how work is done

Tucci, L. (TechTarget, 7. 2021)

Kaj narekujejo trendi?

- Poslovne aplikacije kot orodje **niso dovolj**
- Osredotočenost na **ustvarjanje poslovne vrednosti**
- **Stranka v središču** (customer experience)
- Pomembnost **izkušnje zaposlenih** (employee experience)



Kako slediti trendom?

- **Osredotočenje na procese** in njihova optimizacija
- **Prepustiti upravljanje infrastrukture strokovnjakom** in uporabiti interne vire za ustvarjanje dodane vrednosti
- Spremljanje in analiziranje podatkov stranke in **osredotočenost k njihovim potrebam**
- **Ustvarjanje modernega delovnega okolja** in povečanje produktivnosti



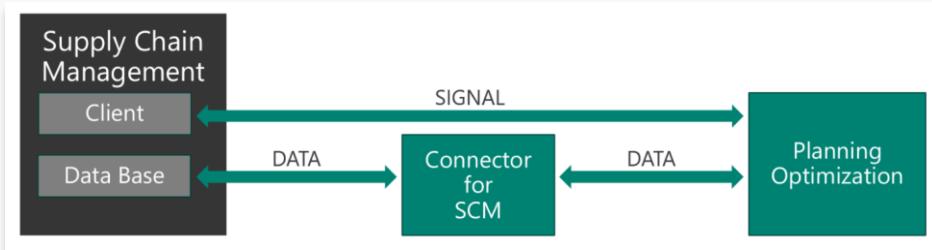
Procesi

Rešitev

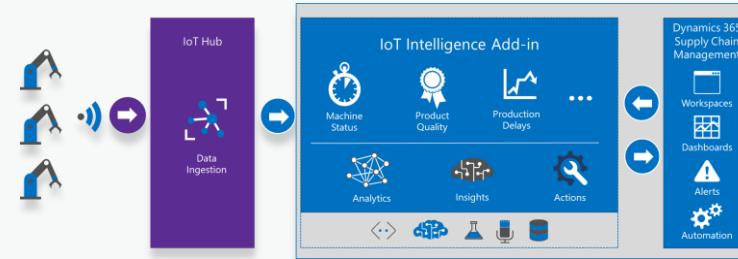
Procesi

Iz monolita v mikrostoritve – optimizacija procesov

- Optimizacija planiranja



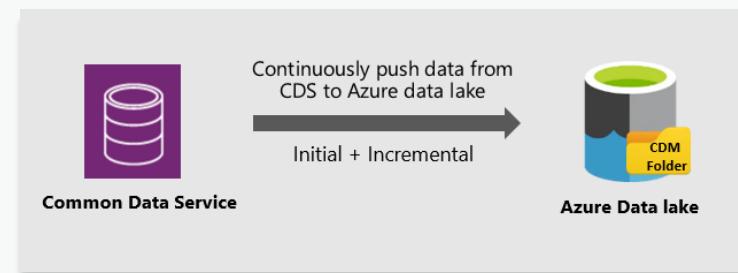
- IoT Intelligence



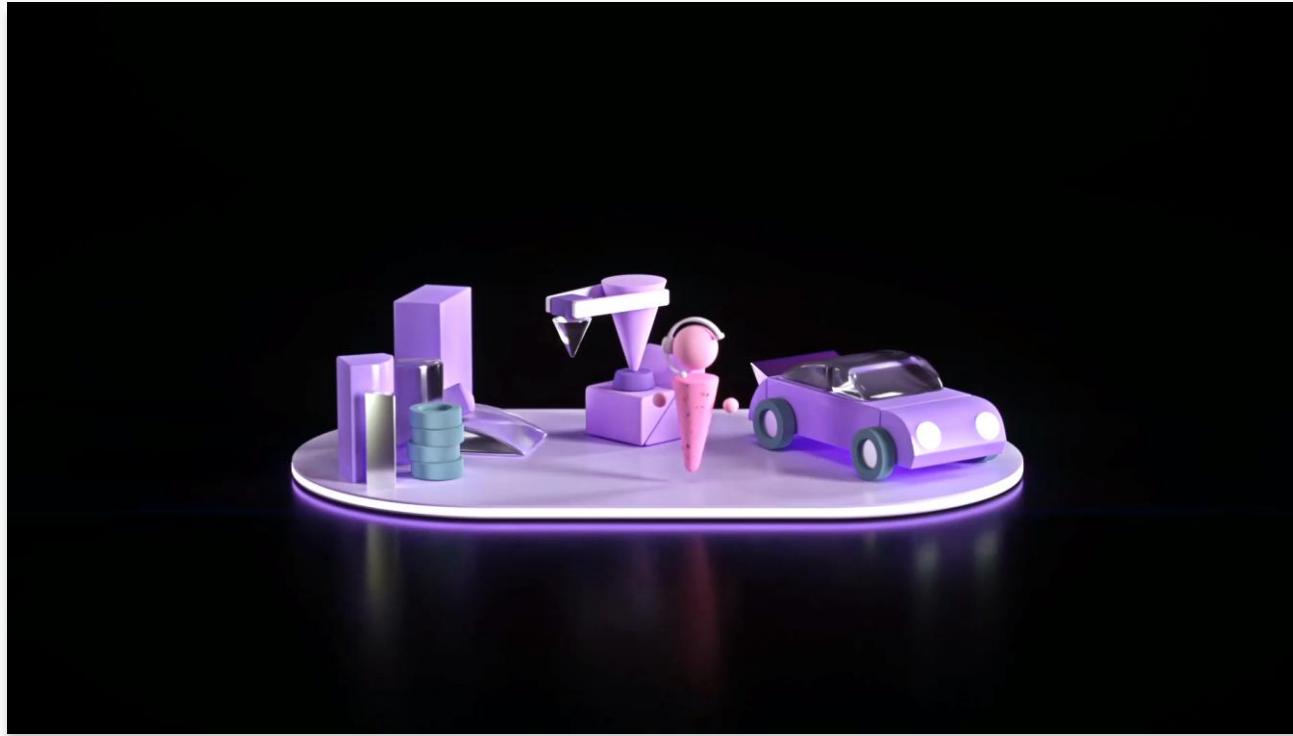
- Pregled zalog

Independent and highly scalable microservice that enables real-time on-hand inventory tracking. Therefore, it provides a global view of inventory.

- Izvoz v Azure Data lake



Ko se spreminjajo osnove ...



- Na voljo vedno več podatkov iz vedno več virov
- Strojno učenje in umetna inteligenca

Predvidevanje in proaktivnost

Podiranje silosov in preobrazba v „hiper“ povezano poslovanje

- **Dynamics 365 Cloud for Manufacturing** za produktivnost in zagotavljanje konstantne storitve
Uporaba podatkov za prilagodljivost in odpornost z **Dynamics 365 Supply Chain Insights**
- Pomembnost **povezanosti, kolaboracije in konteksta**
Dynamics 365 + Teams + Context IQ
- **Customer experience platform**
Personalizacija, avtomatizacija in orkestracija izkušnje
- **Power Platform** = omogočanje reševanja izzivov vsakemu
Power Platform **Process Advisor** -> **avtomatizacija procesov (Robotic Process Automation)**

South Africa

Chat Daisy Phillips Chat Files +

Pinned

Ray Tanaka 1:40 PM Louisa will send the initial list of atte...

Beth Davis 1:43 PM Thanks, that would be nice.

Kayo Miwa 4/17 I reviewed with the client on Tuesda...

Will, Kayo, Eric, +2 12:00 PM Kayo: It would be great to sync with...

August Bergman 1:20 PM I haven't checked available times yet

Recent

Charlotte and Babak 1:58 PM Babak: I asked the client to send her feed...

Emiliano Ceballos 1:55 PM

Daisy Phillips 1:00 PM Sounds good? @ !

Oscar Krogh 6/23 You: Thanks! Have a nice weekend

Daichi Fukuda 5/4 No, I think there are other alternatives we c...

Kian Lambert 5/3 Have you ran this by Beth? Make sure she is...

Team Design Template 5/2 Reta: Let's set up a brainstorm session for...

Reviewers 5/2 Darren: Thats fine with me

Daisy Phillips 2:30 PM via Dynamics 365 Sales

Alpine Ski House Opportunity

Contact	Mason Smith
Account	* Alpine Ski House
Email	masons@ash.com
Mobile phone	+(123) 4567890
Budget amount	\$2,000,000

Opportunity score 96 Grade A Improving

▲ Purchase timeframe is this quarter
▲ Decision maker is identified
▼ Budget is lower than average
▲ Country/region is United States

Hi David. Are you familiar with selling trade financing in South Africa?

2:30 PM A little bit but there was a Relationship Manager who would have more details. Let me track that down. 🌟

Here it is. It was the

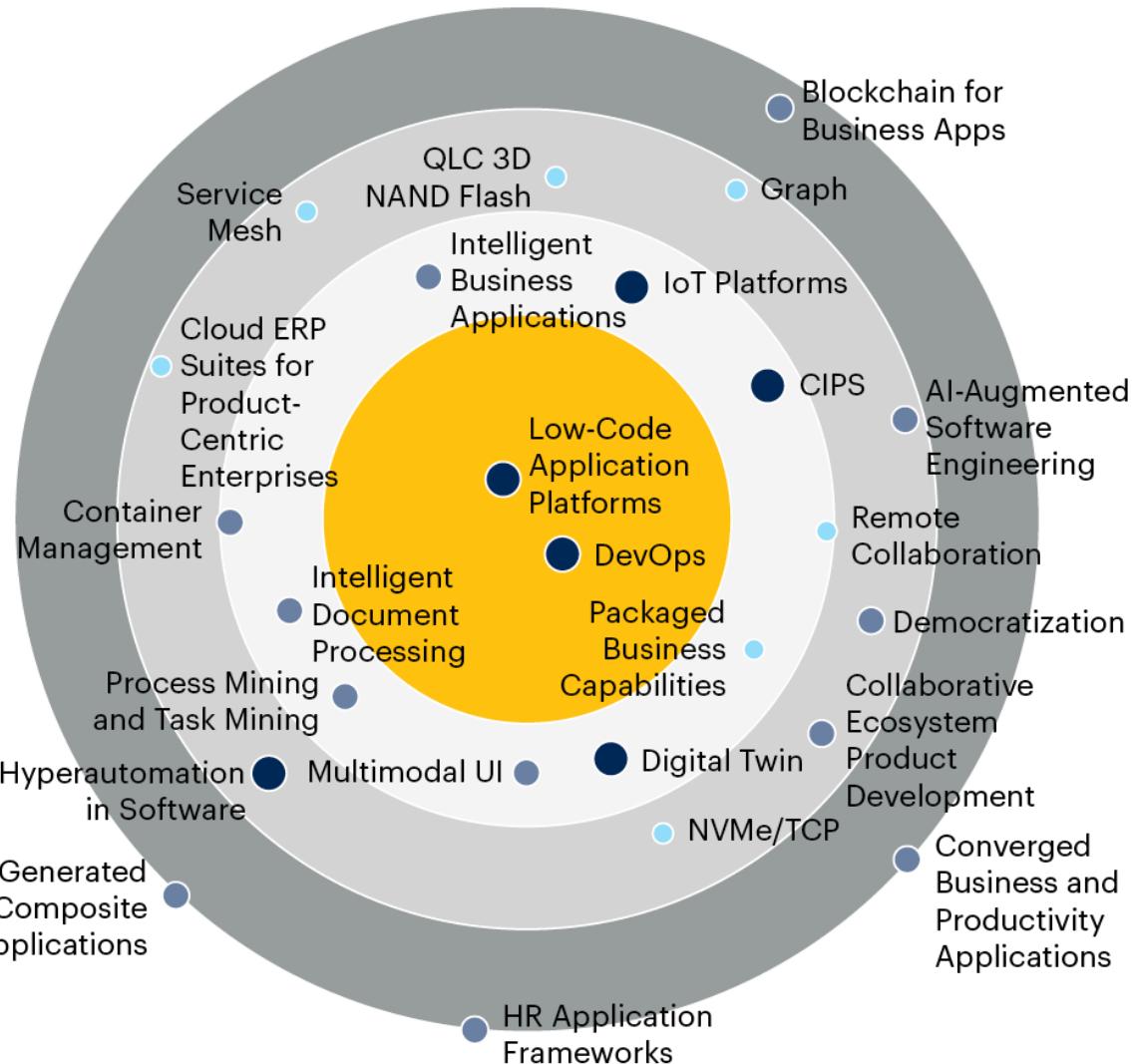
Attachment icons: Photo, Video, GIF, Sticker, File, More

More options icon (triangle)



11:11 AM
11/2/2021

Impact Radar for Enterprise Software



Range

- 6 to 8 Years
- 3 to 6 Years
- 1 to 3 Years
- Now (0 to 1 Years)

Mass

- Low
- Medium
- High
- Very High

Source: Gartner

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Gartner

B
Eterna