

# Don't give up the benefits of Cloud ERP

*96 percent of Fortune 500 use Microsoft cloud services in their operations for various purposes and ERP systems are no exception. The reasons are clear. Cloud computing delivers improved security, lower and more predictable costs and a broader range of capabilities that support your business. These are competitive advantages that you should simply not give up.*

## 1 IMPROVE SECURITY AND RELIABILITY

Computer security is becoming more complex than ever and costs of breach are growing. Cost of the average data breach to companies worldwide is USD 3.86 million while companies need to defend against ransomware, increased volumes of malware (54-percent growth in 2018) and new forms of attacks, such as cryptojacking attacks.

By moving into the cloud of a trustworthy provider, such as Microsoft, you can be confident. In addition to contractual assurance of 99.9% reliability, Microsoft invests over USD 1 billion each year on security and has access to resources that are simply not available to most companies. These are security capabilities that you can only deliver yourself with significant challenges and costs.

## 2 REDUCE COSTS

Cloud computing is delivered as a utility, meaning **you only pay for what you use when you need it**. Instead of investing into hardware, software licenses and maintenance and support services, you can focus on your business.

A Forrester study found that cloud computing reduced **TCO by 10.25% and drove 40% administration savings** that are the result of eliminated software updates, server backups and archives.

*Additional savings are generated by reductions in data centre size (up to 73% reduction) and outsourcing costs (between 33% and 83%).*



## 3 SHIFT IT TO OPERATIONAL EXPENSES

Running your own IT operations has always entailed the challenge of planning for large upfront investments every few years as old equipment needed to be updated or a new project was scheduled to come online.

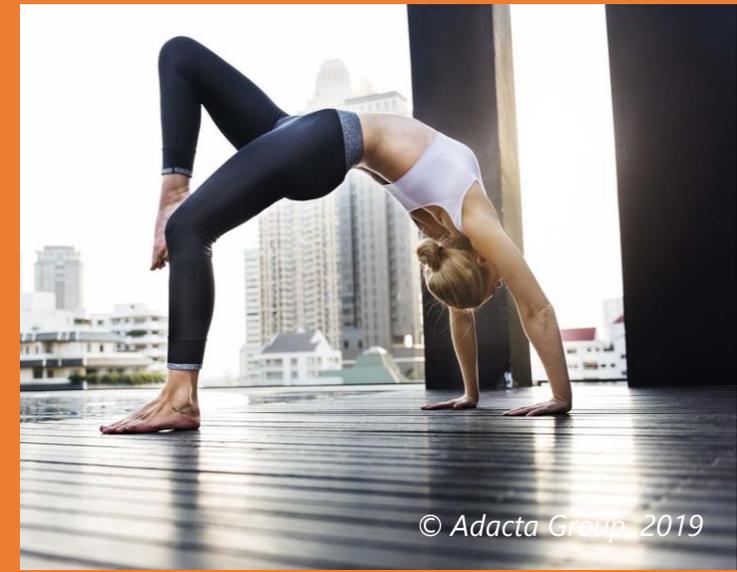
Cloud computing delivers services on demand and allows businesses to treat computing as an operational expenditure. **This makes it easier to plan your expenses and investments while also freeing up your IT team** to focus on innovating instead of supporting and maintaining existing investments.

## 4 IMPROVE AGILITY AND FLEXIBILITY

Improve your operational agility by ensuring that you can add users as your business grows and your needs change. **Cloud computing allows you to easily add new users or features**, so you can expand your business and enter new markets.

Empower your employees by providing them with integrated and mobile solutions that work on any device. Instead of using point solutions that require them to constantly switch their context, integrated cloud solutions, such as **Microsoft Dynamics 365 deliver everything they need in a single environment**.

*All the maintenance and updating is carried out by the vendor, so you will always have access to the latest version of software.*



# Choose Microsoft Dynamics 365 in the Cloud



*On your journey to digital transformation you need a new approach to business applications that integrates applications, solutions and services to ensure you have a comprehensive view of your operations and customers.*

*Choose Microsoft Dynamics 365 to optimize your operations, engage with your customers and empower your employees. Below are just some of the ways this integrated platform delivers value to your business.*



## Power BI for every level of decision-making

Make sense of your data and **build attractive and intuitive visuals in minutes** for valuable insights that drive informed business decisions. **Share visuals** with colleagues on any device and collaborate on shared dashboards.

**Power BI can connect to any data source** to help you identify trends, discover gaps and take action. You can use it to combine, transform and organize large volumes of data you need to make smarter decisions more quickly.

## Self-service solution development

**Dynamics 365 supports Microsoft Power Platform**, the easiest way to create apps for your business. PowerApps is a rich visual tool for building apps without writing code. You can start from user experience or your data and solve your unique business problems. PowerApps supports a broad range of scenarios and you can take advantage of devices, such as cameras, GPS and pens, to add them to your apps.

**Microsoft Flow** allows you to extend your business processes with automated workflows that connect over 200 services, including SharePoint, OneDrive for Business, and Dynamics 365. Select a flow from one of hundreds of predesigned templates or create your own logic using an intuitive visual tool.



## Find the right app for your business

**Microsoft AppSource is the marketplace for prebuilt solutions** that extend the capabilities of Microsoft Dynamics 365 to meet your unique business needs or industry requirements. Select from hundreds of solutions that are easy to buy, deploy and use.

## Integrated Microsoft solutions that work better together

With Microsoft Dynamics 365 you are working in a broad ecosystem that also includes productivity apps, such as **Office 365, Teams, SharePoint, LinkedIn Insights and Sales Navigator, Bing, and Azure.**

This way you can use the most advanced software tools to process centralized data that is stored in the cloud, freeing you to focus on your customer.

